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OPENING COMMENTS
TO AN INFORMAL MEETING ON THE PROBLEM OF SUNDAY SELLING
July 28, 1961

I am glad to have the privilege of welcoming you to Detroit. We greatly appreciate your coming here to discuss informally the problem of Sunday selling.

Since most of you probably are aware of the fact that we have opened a few isolated stores on Sunday since the first of this year, you may be wondering about our special interest in this matter.

Well, I would like to make our position perfectly clear. We are unalterably opposed to the principle of Sunday selling for general merchandise retailers -- and we have no intention of changing that position.

But we also feel a responsibility to our shareholders which has impelled us to take what we consider to be a realistic position in a very few of the communities where competitive conditions and the proven attitudes of the shopping public cannot be logically ignored.

Since legislative action seems to present the best hope for stopping this trend, particularly since the recent Supreme Court decisions, I sincerely hope that this meeting will develop practical approaches to this end.

So, good luck --- and I am looking forward to being with you for lunch.

H. B. CUNNINGHAM

Attending were -

Karl H. Helfrich, Vice President, S. H. Kress Co.

Wayne Wright, Field Personnel)
Fred Zent, Legal Department) Montgomery Ward

E. G. Precious, Director of
Employee and Public Relations - G. C. Murphy Co.

George M. Stone)
Director of Public Relations) - J. C. Penney Co.

A. O. Turak)
Director of Governmental Affairs) - Sears Roebuck

E. F. Harrigan, Vice President)
T. J. Mullen, Asst. Secretary) - F. W. Woolworth

Philip W. Schindel, Exec. Dir.
Variety Stores Association

A. B. Fairbanks)
W. E. Sturges) SSK Co.
W. G. Walters)

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